

Press Release

Wetzikon, Switzerland, 6th July 2017

BOBST and Radex announce launch of Mouvent, a new company focused on digital print using pioneering digital technology

BOBST – one of the world's leading suppliers of equipment and services to packaging and label manufacturers, and Radex – a startup company owned by multiple stakeholders with a long track record in the field of DOD inkjet digital printing, today announced the launch of Mouvent, a joint venture that will become the digital printing competence center and solutions provider of BOBST. Mouvent, which is comprised of 80 employees in Switzerland, will focus on inventing and delivering the future of digital printing.

Central to the digital innovation at Mouvent is an ingenious digital printing technology developed by Radex, which is based on a highly integrated cluster and represents a quantum leap for the industry. Thanks to its intelligent and compact design, it will be the centerpiece of revolutionary new machines developed by Mouvent for a wide variety of markets such as textile, labels, corrugated board, flexible packaging, folding carton and more.

"We truly believe this is a watershed moment for the future of digital printing independent of the industry or market," said Jean-Pascal Bobst, CEO of BOBST Group SA. "Current industry trends – including high demand for digitalization, short runs, fast availability, promotion and versioning, personalized and seasonal products, and increasing sensitivity towards cost and environment – are driving demand for high quality and affordable digital printing machines. Through Mouvent we aim to initiate a quantum leap in this area, ultimately providing the market with what it needs most; highly reliable industrial digital printing on different substrates at a competitive cost."

As well as the digital printing presses, Mouvent offers a fully integrated, complete solution – it develops, engineers, tests, and industrializes digital printers based on the Mouvent™ Cluster, it writes the software around the printers, develops inks and coatings for various substrates, as well as providing a full servicing offering. The company is promising a new standard in inkjet label production cost and quality, in ink pricing, head durability, quality and machine performance. Its first machine that has been launched is an innovative, highly productive digital printer for textiles, which prints with up to 8 colors, and there is a full product pipeline to follow.

The innovative cluster design is the base building block for all systems, current and in development. "Our radical new approach is to use a base cluster which is arranged in a modular, scalable matrix

instead of having different print bars for different applications and different print width” explains Piero Pierantozzi, Co-Founder of Mouvent. “The Mouvent Cluster is the key technology behind the Mouvent machines, resulting in high optical resolution for a crisp, colorful, very high printing quality, as well as a never-seen-before flexibility and possibilities in terms of machine development. Simplicity is our engineering philosophy.”

Mouvent printers are the smallest digital printers in their category – closer to desktop printing than to traditional analogic printers like flexo – making them very compact, light-weighted and easily accessible. The modular, compact system allows easier settings and start-up with less fine adjustments required resulting in a productivity boost. The compact design has many other benefits, including smaller footprint, faster change-over, simple implementation and low cost.

“We are very excited to start rolling out the pipeline in the months ahead,” said Simon Rothen, CEO of Mouvent. “Today is the announcement of an exciting journey of bringing large-scale digital printing to various industries. The digital printing solutions offered by Mouvent will present new opportunities for all sorts of companies, bringing more flexibility, unmatched productivity, shorter time to market and infinite variation, all with a very compact and energy efficient design. This will revolutionize the digital printing world.”

The Mouvent Team welcomes you to visit their stand A60 Hall 3 during Labelexpo 2017 for the launch of the new digital printing presses for the label industry.

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A Bobst Group company

About Mouvent

We are the digital printing competence center of BOBST, dedicated to inventing and delivering the future of digital printing. Our aim is to develop intelligent digital printing technology for various markets such as textile, labels, corrugated board, flexible packaging, folding carton and more.

Founded in November 2013 by Radex as a startup, and converted into Mouvent as a joint venture with Bobst in 2017, Mouvent has approximately 80 employees in Switzerland.

Radex was founded by Piero Pierantozzi, Peter Brandenberger, Marcel Galliker and Walter Urech, each with more than 20 years of experience in digital inkjet printing. The same people were also the founders of Graph-Tech AG, which they sold to Domino Printing Sciences in 2012.

About BOBST

We are one of the world's leading suppliers of equipment and services to packaging and label manufacturers in the folding carton, corrugated board and flexible materials industries.

Founded in 1890 by Joseph Bobst in Lausanne, Switzerland, BOBST has a presence in more than 50 countries, runs 12 production facilities in 8 countries and employs more than 5 000 people around the world. The firm recorded a consolidated turnover of CHF 1.45 billion for the year ended December 31st, 2016.

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