

Press Release

Wetzikon, Switzerland, 6th July 2017

Mouvent to reveal groundbreaking digital print innovations at Labelexpo 2017

Mouvent – a new company founded by BOBST and Radex focused on digital print using pioneering digital technology – will reveal its first ever range of label printing solutions at Labelexpo 2017. These include two all-new, high speed 7-color UV ink printers (LB701 UV and LB702 UV) and a groundbreaking digital inkjet label printer in the narrow web segment that represents a 'game changer' in the industry.

The web presses print on various substrates such as paper, self-adhesive labels and flexible materials, with a width of up to 170 mm / 340 mm. Production speeds can reach up to 100 m/min with a native resolution of 1,200 x 1,200 dpi and an optical resolution of 2,000 dpi.

"We are extremely excited about unveiling our range of label printers to the industry," said Martin van Waeyenberge, Marketing & Sales Manager, Label Machines at Mouvent. "We have some genuinely groundbreaking technology to present, which we believe will bring substantial benefit to companies. Digital printing will have an ever-increasing role to play – particularly in label-printing – as the industry fulfils demand for expedited delivery, improved time to market, as well as versioning and personalization, and we want to be at the forefront of that."

Labelexpo 2017 – one of the major printing events in the calendar with over 600 exhibitors – is taking place from 25-28 September 2017 at the Brussels Expo and will be the first major event with Mouvent in attendance since it was founded in June of this year.

"Labelexpo 2017 is a fantastic opportunity for Mouvent to introduce ourselves to people who can benefit from the new range of innovative digital printing solutions we have to offer and we are looking forward to four productive days of discussion," continued Martin van Waeyenberge. "Do come and see us at Stand A60 in Hall 3, we would be delighted to discuss our technology with you."

'Simplicity is our philosophy'

Mouvent develops, engineers, tests, and industrializes digital printers. The company is promising a new standard in inkjet label production cost and quality, and in ink pricing, head durability, quality, and machine performance. As well as the new label printing machines on show at Labelexpo, Mouvent has already launched an innovative digital printer for textiles, printing in 8 colors at unrivalled production speeds. There is a full product pipeline in development.

The innovative cluster design is the base building block for all systems, current and in development. "The Mouvent™ Cluster represents a completely new approach – using a base cluster arranged in a modular, scalable matrix, instead of having different print bars for different applications and different print widths," explained Martin van Waeyenberge. "This simple yet completely innovative approach is the key technology that differentiates the Mouvent machines. The innovation ultimately translates into high optical resolution for a crisp, colorful, very high printing quality as well as a never-seen-before flexibility and possibilities in terms of machine development."

Mouvent will be at Stand A60 Hall 3 during Labelexpo 2017 side by side with its parent company, BOBST.

Press contacts:

AlexCompany GmbH

Guðrun Alex

Tel.: +49 211 58 58 66 66

Mobile: +49 160 484 14 39

E-Mail: guðrun.alex@alex-company.com

Mouvent AG

Jan-Frederik Lange

Marketing & Communication

Mobile +41 79 788 48 63

Email: jan-frederik.lange@mouvent.com

About Mouvent

We are the digital printing competence center of BOBST, dedicated to inventing and delivering the future of digital printing. Our aim is to develop intelligent digital printing technology for various markets such as textile, labels, corrugated board, flexible packaging, folding carton and more.

Founded in November 2013 by Radex as a startup, and converted into Mouvent as a joint venture with Bobst in 2017, Mouvent has approximately 80 employees in Switzerland.

Radex was founded by Piero Pierantozzi, Peter Brandenberger, Marcel Galliker and Walter Urech, each with more than 20 years of experience in digital inkjet printing. The same people were also the founders of Graph-Tech AG, which they sold to Domino Printing Sciences in 2012.

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